Company Update

Emkay Your success is our success

One 97 Communications - Paytm

Refer to important disclosures at the end of this report

CMP Target Price Rs 787

as of (August 15, 2022)

Rating

NOT RATED

Upside

Aspiring for operational profitability; need to steer clear of CG/regulatory issues

Key takeaways from our meeting with Paytm's Founder cum CMD Vijay Shekhar Sharma, to fathom the company's aspired path to profitability and the implications of the recent noise around corporate governance standards raising risk for his re-appointment:

- Reducing operational burn in the payments business, which remains a customer acquisition engine: Despite the rising share of the UPI business, Paytm has improved its net payment take-rates (Gross take-rate – payment charges) to 25bps, mainly led by its recent renegotiation on payment charges, and has scope to improve further. Mr VS Sharma believes that UPI should remain MDR-free, as it is a key digitization engine for the country and, so, a customer acquisition engine for Paytm amid the RBI embargo on new wallets. Govt. subvention has already made UPI P2M GMV profitable and increasing share of the UPI business will reduce the customer acquisition/engagement costs, thereby reducing the payment business' operational burn. The surge in marketing-spend in 1Q was due to the IPL sponsorship, which has largely served its purpose and could come-off next year. Mr Sharma believes that the RBI's recent digi-lending guidelines suggest that digi-lending will be less onerous and thus reduce the risk of reduction in MDR on the wallet business.
- To ride on the lending cart, on the path to profitability; cross-selling non-lending products to be icing on the cake: Paytm's loan distribution business contributes ~16% to operating revenues and 37% to contribution profits, thereby driving up the overall contribution profit margin to 43% from ~27% a year ago. Paytm postpaid (61% of loan GMV) entails customer share at 1.4% of the overall customer base/~7% of MTU, where growth can come from increase in customer base & average ticket size, thereby driving up lending business profitability. Company has repeatedly claimed that it has no FLDG arrangement with any lending partner and, in fact, its better collection outcomes v/s promised will create a healthy collection-bonus annual trail, which will expand with the rising GMV pool. This, coupled with the reduced payment business burn, would be key to turn the EBITDA (ex-ESOP) positive by Sep 2023. Company also has a healthy non-lending product pool, including FASTag, credit card distribution (sitting in commerce & cloud) and liability sourcing, which will be further enhanced, thus adding to the cross-sell revenue pool.
- Need to steer clear of governance/regulatory issues: Recently, 3 proxy advisory firms (including Institutional Investor Advisory Services; Stakeholders Empowerment Services) have advised investors to vote against the proposal to re-appoint Mr Sharma for 5 years from Dec 22, to Mr Sharma not being liable to retire by rotation, Mr Sharma holding the dual position of Chairman & MD being against the best practice in terms of Corporate Governance (CG), and the increase in his/Madhur Deora's remuneration despite company seeing losses (exceeding the limits set under the Companies Act). Separately, the RBI has put an embargo on Paytm Payments Bank (51% held by Mr Sharma) to onboard new customers, citing supervisory concerns, and ordered a system audit of Company's IT systems. Mr Sharma counters the advisory firms' stand against his re-appointment and emphasizes that as a founder he would choose to stay, to help to turn it profitable & self-sustainable, as demonstrated by a number of companies (India as well as global). That said, Company has built a credible top management/team with high vintage. Paytm Bank is also following the RBI instructions and remains hopeful of lifting of the embargo, once the Regulator is satisfied with its systems.
- Our view: The stock plunged after the IPO on concerns around lack of visibility on profitability, governance issues and higher valuations. The recent upmove in the stock due to guidance on turning EBITDA (ex-ESOP) positive by Sep-23 and softness in valuations (3.6x FY22 P/B v/s 10x at IPO price) has been stalled, owing to CG issues being raised by proxy advisors. Thus, we believe Paytm will not only have to deliver on its promise to turn profitable, but also steer clear of CG/regulatory issues, to drive-up valuations/returns for investors in the long term. Not Rated.

Please see our sector model portfolio (Emkay Alpha Portfolio): BFSI-Banks (Page 5)

Financial Snapshot (Consolidated)

| (Rs mn) | FY19 | FY20 | FY21 | FY22 |
|---------------------|---------|---------|---------|---------|
| Operational Revenue | 32,320 | 32,808 | 28,024 | 49,742 |
| Net profit | -42,256 | -29,424 | -17,010 | -23,964 |
| EPS (Rs) | -144 | -45 | -28 | -38 |
| ABV (Rs) | 199 | 137 | 108 | 218 |
| RoA (%) | -96.7 | -30.4 | -16.8 | -17.3 |
| RoE (%) | -147.6 | -42.6 | -23.2 | -23.2 |
| P/E (x) | -5.5 | -17.6 | -28.4 | -20.6 |
| P/BV | 4.0 | 5.7 | 7.3 | 3.6 |

| Stock Details | S | | | | | | |
|----------------------|------------------------------|------|----------|--------|--|--|--|
| Bloomberg C | ode | | PA' | YTM IN | | | |
| Face Value (F | | | 1 | | | | |
| Shares outsta | (mn) | | 649 | | | | |
| 52 Week H/L | | 1,96 | 61 / 511 | | | | |
| M Cap (Rs bn/USD bn) | | | 511 | / 6.42 | | | |
| | | | | | | | |
| Shareholding | Shareholding Pattern Jun '22 | | | | | | |
| Promoters | | | | - | | | |
| FIIs | | | | 73.3% | | | |
| DIIs | | | | 5.9% | | | |
| Public and Of | hers | | | 20.8% | | | |
| | | | | | | | |
| Price Perform | mance | Э | | | | | |
| (%) | 1M | 3M | 6M | 12M | | | |
| Absolute | 18 | 51 | (12) | NA | | | |
| Rel. to Nifty | 9 | 41 | (12) | NA | | | |
| | | | | | | | |

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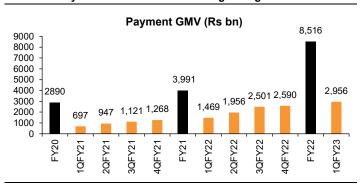
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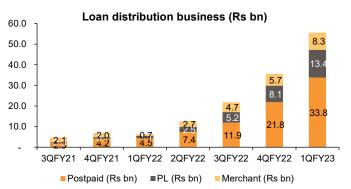
Story in Charts

Exhibit 1: Payment business GMV showing strong traction...



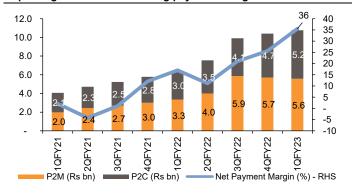
Source: Company, Emkay Research

Exhibit 3: Postpaid remains key contributor to the lending business



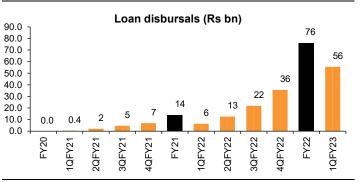
Source: Company, Emkay Research

Exhibit 5: P2M business revenue under pressure; NPM shows an improving trend due to reducing payment charges



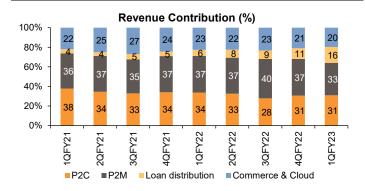
Source: Emkay Research

Exhibit 2: ...as is the lending business



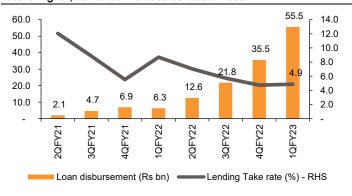
Source: Company, Emkay Research

Exhibit 4: Share of loan distribution business in revenue has increased to 16%



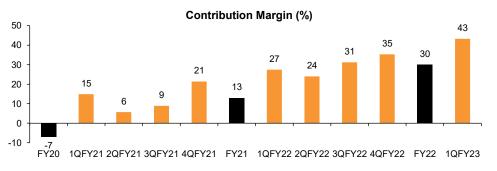
Source: Company, Emkay Research

Exhibit 6: Lending business showing strong traction; lending takerate is higher, as it also includes collection fees



Source: Emkay Research

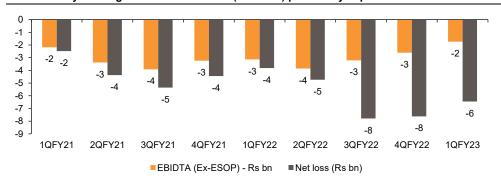
Exhibit 7: Contribution margin has shown steady improvement due to reducing payment charges, operational burn and accelerating lending business



Source: Company, Emkay Research

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Exhibit 8: Paytm has guided to turn EBITDA (ex-ESOP) positive by Sep-2023



Source: Company, Emkay Research

Exhibit 9: Quarterly P&L

| Rs (mn) | 1QFY21 | 2QFY21 | 3QFY21 | 4QFY21 | 1QFY22 | 2QFY22 | 3QFY22 | 4QFY22 | 1QFY23 | YoY (%) | QoQ (%) |
|--------------------------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----------|---------|
| Payment Revenues | 5,278 | 6,386 | 7,304 | 7,772 | 8,359 | 9,977 | 13,309 | 13,608 | 14,070 | 68 | 3 |
| P2M | 1,979 | 2,435 | 2,694 | 3,008 | 3,340 | 4,003 | 5,858 | 5,718 | 5,570 | 67 | -3 |
| P2C | 2,085 | 2,290 | 2,539 | 2,778 | 3,005 | 3,536 | 4,058 | 4,687 | 5,190 | 73 | 11 |
| Commerce | 266 | 497 | 858 | 831 | 517 | 838 | 1,348 | 1,033 | 1,390 | 169 | 35 |
| Cloud | 948 | 1,164 | 1,213 | 1,155 | 1,497 | 1,600 | 2,045 | 2,170 | 1,930 | 29 | -11 |
| Financial Serv & other Oper Revenues | 234 | 253 | 416 | 381 | 549 | 887 | 1,252 | 1,801 | 2,730 | 397 | 52 |
| Operating Revenues | 5,512 | 6,639 | 7,720 | 8,153 | 8,908 | 10,864 | 14,561 | 15,409 | 16,800 | 89 | 9 |
| Other revenue | 982 | 942 | 955 | 965 | 572 | 481 | 773 | 1,075 | 1,020 | 78 | -5 |
| Gross Revenues | 6,494 | 7,581 | 8,675 | 9,118 | 9,480 | 11,345 | 15,334 | 16,484 | 17,820 | 88 | 8 |
| Expenses | 8,672 | 10,957 | 12,595 | 12,348 | 12,227 | 15,194 | 18,545 | 19,084 | 19,549 | 60 | 2 |
| - Direct expenses | 4,691 | 6,263 | 7,033 | 6,412 | 6,463 | 8,257 | 10,024 | 10,017 | 9,538 | 48 | -5 |
| - Payment Processing Charges | 3,980 | 4,924 | 5,177 | 5,087 | 5,265 | 6,700 | 7,831 | 7,742 | 6,938 | 32 | -10 |
| Contribution Profit | 821 | 376 | 687 | 1,741 | 2,445 | 2,607 | 4,537 | 5,392 | 7,262 | 197 | 35 |
| Contribution margin (%) | 14.9 | 5.7 | 8.9 | 21.4 | 27.4 | 24.0 | 31.2 | 35.0 | 43.2 | 755 bps | 823 bps |
| - Indirect expenses | 3,981 | 4,694 | 5,562 | 5,936 | 5,764 | 6,937 | 8,521 | 9,067 | 10,011 | 74 | 10 |
| EBITDA | -2,178 | -3,376 | -3,920 | -3,230 | -2,747 | -3,849 | -3,211 | -2,600 | -1,729 | -37 | -34 |
| Depreciation & Finance Cost | 367 | 711 | 474 | 581 | 506 | 606 | 734 | 1,021 | 1,027 | 103 | 1 |
| PBT | -2,545 | -4,087 | -4,394 | -3,811 | -3,253 | -4,455 | -3,945 | -3,621 | -2,756 | -15 | -24 |
| Tax | -41 | 84 | 103 | -119 | 31 | 20 | 56 | 6 | 48 | 55 | 700 |
| Adj PAT | -2,504 | -4,171 | -4,497 | -3,692 | -3,284 | -4,475 | -4,001 | -3,627 | -2,804 | -15 | -23 |
| ESOP expensing | -294 | 0 | -415 | -416 | -390 | -193 | -3,895 | -3,615 | -3,590 | 821 | -1 |
| Non-Recurrent items | -80 | 0 | -200 | -1 | -24 | 0 | 0 | 0 | 0 | -100 | NM |
| Share in Profit/(loss) of subs | 34 | -196 | -243 | -335 | -121 | -66 | 111 | -383 | -60 | -50 | -84 |
| PAT | -2,844 | -4,367 | -5,355 | -4,444 | -3,819 | -4,734 | -7,785 | -7,625 | -6,454 | 69 | -15 |
| Merchants (mn) | NA | 19 | 20 | 21 | NA | 23 | 25 | 27 | 28 | NA | 6 |
| GMV (Rs bn) | 697 | 947 | 1,121 | 1,268 | 1,469 | 1,956 | 2,501 | 2,590 | 2,956 | 101 | 14 |
| Avg MTU (Rs mn) | 40 | 43 | 47 | 50 | 50 | 57 | 64 | 71 | 75 | 50 | 6 |
| No. of loans disbursed | 0.0 | 0.3 | 0.9 | 1.4 | 1.4 | 2.8 | 4.4 | 6.5 | 8.5 | 492 | 30 |
| Loans disbursed (Rs bn) | 0.4 | 2.1 | 4.7 | 6.9 | 6.32 | 12.6 | 21.8 | 35.5 | 55.5 | 779 | 56 |
| - Share of BNPL (%) | NA | NA | 50 | 60 | 71 | 59 | 55 | 61 | 61 | | |
| - Share of PL (%) | NA | NA | 5 | 10 | 18 | 20 | 24 | 23 | 24 | | |
| - Share of Merchant Loans (%) | NA | NA | 44 | 29 | 12 | 22 | 22 | 16 | 15 | | |
| Gross payment business take-rate (%) | 1.17 | 1.00 | 0.54 | 0.56 | 0.59 | 0.52 | 0.55 | 0.54 | 0.49 | -5 bps | -5 bps |
| Gross Payment Processing charges (%) | 0.57 | 0.52 | 0.46 | 0.40 | 0.36 | 0.34 | 0.31 | 0.30 | 0.23 | -6 bps | -6 bps |
| Net Payment take-rate (%) | 0.60 | 0.48 | 0.08 | 0.15 | 0.23 | 0.18 | 0.23 | 0.24 | 0.25 | 1 bps | 1 bps |
| Gross Lending business take-rate (%) | NA | 12.0 | 8.9 | 5.5 | 8.7 | 7.0 | 5.7 | 4.7 | 4.9 | -395 bps | 14 bps |

Source: Company, Emkay Research

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Exhibit 10: P&L

| Year ended 31 Mar (Rs m) | FY19 | FY20 | FY21 | FY22 |
|--|---------|---------|---------|---------|
| Payment (P2M + P2C) | 28,870 | 26,177 | 23,544 | 38,058 |
| Commerce, Cloud, Other fees | 3,450 | 4,079 | 4,480 | 7,312 |
| Payment Revenue | 32,320 | 30,256 | 28,024 | 45,370 |
| Growth (%) | - | (6.4) | (7.4) | 61.9 |
| Other Operating Fees | 0 | 2552 | 0 | 4,372 |
| Operating Revenue | 32,320 | 32,808 | 28,024 | 49,742 |
| Operating expenses | -75,981 | -59,152 | -45,697 | -73,144 |
| - Payment gateway cost | -22,574 | -22,659 | -19,168 | -27,538 |
| - Provisions | 0 | -375 | -447 | -561 |
| Op EBITDA | -43,661 | -26,344 | -17,673 | -23,402 |
| - Depreciation | -1,116 | -1,745 | -1,785 | -2,473 |
| Op EBIT | -44,777 | -28,089 | -19,458 | -25,875 |
| - Non Operating Revenue | 3,477 | 2,599 | 3,844 | 2,901 |
| - Finance Cost | -342 | -485 | -348 | -394 |
| PBT | -41,642 | -25,975 | -15,962 | -23,368 |
| Non-recurring items | -825 | -3,047 | -281 | -24 |
| Pre-tax profit (after non-recurring items) | -42,467 | -29,022 | -16,243 | -23,392 |
| Tax (current + deferred) | 65 | 158 | -27 | -113 |
| Tax rate (%) | -0.2 | -0.5 | 0.2 | 0.5 |
| Net profit | -42,402 | -28,864 | -16,270 | -23,505 |
| Growth (%) | - | (32) | (44) | 44 |
| Share of JV/Associates | 146 | (560) | (740) | (459) |
| Net income | -42,256 | -29,424 | -17,010 | -23,964 |

Source: Emkay Research

Exhibit 11: Financial ratios

| Year ended 31 Mar (Rs m) | FY19 | FY20 | FY21 | FY22 |
|---------------------------|---------|--------|--------|--------|
| Valuation ratios | | | | |
| Adjusted EPS (Rs) | (144) | (45) | (28) | (38) |
| BVPS (Rs) | 199 | 137 | 108 | 218 |
| EBITDA per share (Rs) | (76) | (44) | (29) | (36) |
| Op Revenue per share (Rs) | 56 | 54 | 46 | 77 |
| PER (x) | (5) | (18) | (28) | (21) |
| Price/Book (x) | 4.0 | 5.7 | 7.3 | 3.6 |
| P/EBITDA (x) | (10) | (18) | (27) | (22) |
| P/Op Revenue | 14.0 | 14.5 | 17.0 | 10.3 |
| Dividend Yield (%) | - | - | - | - |
| RoA (%) | (96.7) | (30.4) | (16.8) | (17.3) |
| RoE (%) | (147.6) | (42.6) | (23.2) | (23.2) |
| Payment Revenue/GMV | 1.3 | 0.9 | 0.6 | 0.4 |
| EBITDA/GMV | (1.9) | (0.9) | (0.4) | (0.3) |
| RoGMV | (1.9) | (1.0) | (0.4) | (0.3) |
| | | | | |
| GMV (Rs bn) | 2,292 | 3,032 | 4,033 | 8,515 |
| GMV (USD bn) | 31 | 40 | 54 | 114 |
| GMV growth | | 32 | 33 | 111 |
| Course Emkey Bassarah | | 32 | 33 | 111 |

Source: Emkay Research

Emkay Alpha Portfolio – BFSI-Banks



Analyst: Anand Dama

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Sector

Banks

Analyst bio

Anand Dama is a CA, CPM (ICFAI) with total 13 years of research experience, in addition to 3 years in the finance/rating industry. His team currently covers 21 banks and 15 stocks in the NBFC/Insurance space.

| EAP sector portfolio |
|----------------------|
|----------------------|

| Company Name | BSE200 Weight | EAP Weight | OW/UW (%) | OW/UW (bps) | EAP Weight based on Current NAV | Change vs last |
|----------------------------|------------------|---------------|--------------|----------------|---|-------------------|
| BFSI-Banks | 20.08 | 20.08 | 0.0% | 0 | 100.00 | |
| Axis Bank | 1.99 | 2.07 | 4% | 8 | 10.31 | 0 |
| AU Small Finance Bank | 0.28 | 0.23 | -19% | - 5 | 1.14 | 0 |
| Bandhan Bank | 0.18 | 0.16 | -8% | -1 | 0.81 | 0 |
| Bank of Baroda | 0.22 | 0.18 | -16% | -4 | 0.92 | 0 |
| Canara Bank | 0.12 | 0.12 | 0% | 0 | 0.62 | 0 |
| City Union Bank | 0.00 | 0.04 | NA | 4 | 0.21 | 0 |
| DCB Bank | 0.00 | 0.00 | NA | 0 | 0.00 | 0 |
| Equitas Small Finance Bank | 0.00 | 0.00 | NA | 0 | 0.00 | 0 |
| Federal Bank | 0.21 | 0.21 | 0% | 0 | 1.06 | 0 |
| HDFC Bank | 6.26 | 6.33 | 1% | 7 | 31.51 | 0 |
| ICICI Bank | 5.73 | 5.86 | 2% | 13 | 29.18 | 0 |
| Indian Bank | 0.00 | 0.00 | NA | 0 | 0.00 | 0 |
| Indusind Bank | 0.63 | 0.72 | 15% | 10 | 3.59 | 0 |
| Karur Vysya Bank | 0.00 | 0.06 | NA | 6 | 0.31 | 0 |
| Kotak Mahindra Bank | 2.33 | 2.01 | -14% | -32 | 10.00 | 0 |
| Punjab National Bank | 0.10 | 0.00 | -100% | -10 | 0.00 | 0 |
| RBL Bank | 0.00 | 0.00 | NA | 0 | 0.00 | 0 |
| State Bank of India | 1.93 | 2.05 | 6% | 12 | 10.23 | 0 |
| Ujjivan Small Finance Bank | 0.00 | 0.00 | NA | 0 | 0.00 | 0 |
| Union Bank of India | 0.04 | 0.00 | -100% | -4 | 0.00 | 0 |
| Yes Bank | 0.05 | 0.02 | -59% | -3 | 0.10 | 0 |
| Cash | 0.00 | 0.00 | NA | 0 | 0.00 | 0 |

Source: Emkay Research

Sector portfolio NAV

| | Base | | | | _ | Latest |
|---|----------|-----------|-----------|-----------|-----------|-----------|
| | 1-Apr-19 | 12-Aug-21 | 10-Feb-22 | 12-May-22 | 12-Jul-22 | 11-Aug-22 |
| EAP - BFSI-Banks | 100.0 | 123.3 | 133.4 | 115.0 | 121.3 | 133.5 |
| BSE200 Neutral Weighted Portfolio (ETF) | 100.0 | 120.6 | 130.8 | 112.8 | 118.9 | 130.8 |

^{*}Performance measurement base date 1^{st} April 2019

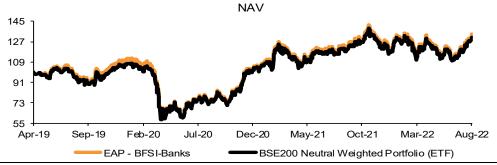
Source: Emkay Research

Price Performance (%)

| | 1m | 3m | 6m | 12m |
|---|-------|-------|------|------|
| EAP - BFSI-Banks | 10.0% | 16.0% | 0.0% | 8.3% |
| BSE200 Neutral Weighted Portfolio (ETF) | 10.0% | 15.9% | 0.0% | 8.4% |

Source: Emkay Research

NAV chart



Source: Emkay Research

Please see our model portfolio (Emkay Alpha Portfolio): Nifty Please see our model portfolio (Emkay Alpha Portfolio): SMID

"Emkay Alpha Portfolio – SMID and Nifty are a supporting document to the Emkay Alpha Portfolios Report and is updated on regular intervals"

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[■] High Conviction/Strong Over Weight ■ High Conviction/Strong Under Weight

Emkay Rating Distribution

| Ratings | Expected Return within the next 12-18 months. |
|---------|---|
| BUY | Over 15% |
| HOLD | Between -5% to 15% |
| SELL | Below -5% |

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Sources for all charts and tables are Emkay Research unless otherwise specified.

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